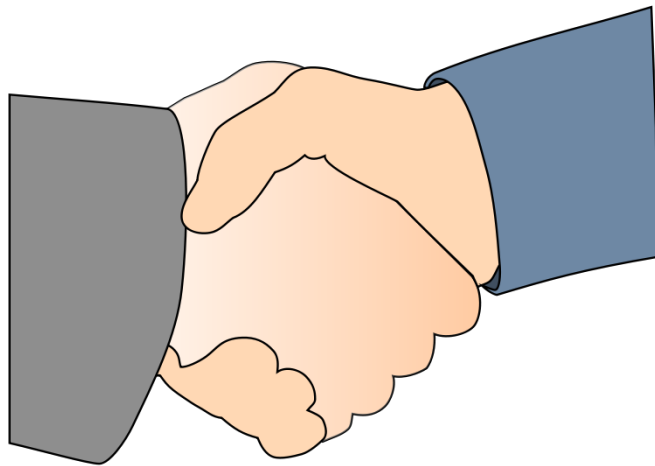




"Progress Through Participation"

Membership Packet

for new Chamber members



THE LIBERTY-DAYTON AREA CHAMBER OF COMMERCE

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www.libertydaytonchamber.com

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UNDERSTANDING A CHAMBER OF COMMERCE

WHAT IT IS

Your chamber of commerce is a voluntary organization of citizens who are investing their time and money in a community development program - working together to improve the economic, civic and cultural fortitude of the region, community or area.

Any citizen who is interested in helping to develop the community is eligible to be a member of the chamber of commerce. The direct benefit is a stronger local economy, more businesses and more jobs with higher salaries and better fringe benefits. The indirect benefits are more public programs, better schools and less crime.

The work of the chamber is financed by the investments of its members. The dues structure is designed to permit even the smallest business to be a member.

The chamber of commerce is guided by a board of directors, Chamber members who are business leaders in the area served. When the budget allows, a full-time paid staff and chamber executive will handle the daily operations.

WHAT IT DOES

- The chamber of commerce is a service institution as well as an action institution. It provides a medium through which people can take effective action for the progress of the community.
- It helps create job opportunities by stimulating industrial, commercial and agricultural growth.
- It seeks the improvements of community facilities, such as streets, highways, parks and schools.
- It brings conventions, sales meetings and tourist activities to the area.
- It provides the opportunity for members to network with other business leaders and attend business education seminars.

In all of these functions, the chamber of commerce is serving as a partner to every business and professional in the community.

HOW IT FUNCTIONS

The chamber of commerce functions through the working committees of the organization. Money, planning and inspiration do not fulfill the chamber's mission unless the members work vigorously on the committee of their choice. Careful study is made of the community needs and an action blueprint, the "Program of Work", is designed. The goal of the Program of Work is to create more dollars for more people and to improve the economic welfare of the community.

Every member has a voice in determining the policies and projects that the chamber undertakes. And every member is needed on active committees to achieve the chamber's goals.

(Courtesy of Texas Chamber of Commerce Executives - Austin, TX)

WHAT THE LIBERTY-DAYTON AREA CHAMBER OF COMMERCE CAN DO FOR YOU

Each weekday, the Chamber receives many requests for information through telephone calls, e-mails and walk-in visits. We routinely provide business leads to interested parties, and maintain business cards, brochures, rental property lists and other literature courtesy of our members. In addition, the Chamber continues to evaluate new programs and features we hope will be of value to you as a Chamber member. We monitor issues related to transportation, economic development, legislative proposals, and other topics that could affect you and your business. As a Chamber member, you can expect the following benefits:

PUBLICITY, ADVERTISING, NETWORKING OPPORTUNITIES AND MORE

Chamber Directory and Chamber newsletter

Your business will be listed in the following month's Chamber News (our monthly newsletter) and in the Member Directory (both printed and online versions) in as many as two categories. The directory is provided free to anyone visiting the Chamber offices. The online version is a "flip book" available to visitors using our website. The newsletter is available online to all visitors as well, and is e-mailed directly to our members. Annual dues paid upfront entitles members to one (1) free insert in the monthly newsletter each year. Inserts can be placed in the newsletter any month for \$50.

Radio

Each month the Chamber appears on the "Party Line Program" hosted by KSHN 99.9 FM, with updates on Chamber news and events. During a subsequent program you will be acknowledged as a new member, and contact information for your business will be provided to the program audience.

Ribbon cuttings

The Chamber holds ribbon cuttings for all new members, unless the member chooses otherwise. It is customary for our local media to be present for pictures and interviews. The ribbon cutting will be announced at our Monthly Business Luncheon, in our newsletter, on Facebook, on the website calendar and on local radio.

Website and social media

Your company information is categorically listed on our website and is linked to your designated e-mail, web and social media site. In addition, a link is provided to Google Maps detailing the location of your business. Visitors to our site can easily find your listing using the member search feature or by selecting a business category. Special events related to your business (ie. an open house or grand opening) can also be promoted on the Chamber's Facebook site.

Monthly Business Luncheon

The Chamber holds our Monthly Business Luncheon at nearby Liberty Center. The catered meal is \$10.00 per person and features an informative guest or program. You will be introduced and recognized as a new member at the first luncheon you attend. New members can also present a "60-second commercial" telling everyone about their business. The luncheon is a great opportunity to network with others as well as bring literature, discount coupons or other information to display and give to attendees.

Use of facilities

The conference room can be used by Chamber members for meetings or other activities, subject to availability. The conference room is approximately 31'x13' in size and includes a small kitchen area and restroom. Reservations should be made by calling the Chamber office. A small security deposit is required. If the facilities do not require maintenance after the close of the meeting, the security deposit will be refunded.

Chamber Gift Certificates

Chamber Gift Certificates are sold by the Chamber and are redeemable at participating Chamber member merchants. They are like cash, but must be used within participating stores in the Liberty-Dayton area. Member merchants can redeem them at the Chamber offices.

Free notary service

Free notary service for members is available at the Chamber office in Liberty.

WHAT YOU CAN DO FOR THE LIBERTY-DAYTON AREA CHAMBER OF COMMERCE

Get involved

Our motto is "Progress Through Participation". Membership means taking an active part in the Chamber's vision and activities. The Chamber is made up of a board of directors, volunteers and staff who are local citizens just like you, many of them business owners who help organize and promote local Chamber events and services. Our members bring unique insight and abilities to everything we do, and should actively participate in Chamber activities. Not only will you associate with like-minded individuals working to improve the standards of our communities, you will also find new avenues of marketing your business and learning from others who face similar challenges in our modern economy.

Promote the advantages of Chamber membership

The vitality of the Chamber depends greatly on the involvement and support of its members. It is important to share the advantages of Chamber membership with others too.

The Chamber serves as the primary point of contact for people looking to relocate to the Liberty-Dayton area, for businesses seeking new markets and locations, for people needing products and services from our member businesses, and for visitors seeking things to do while staying in our area. The Chamber keeps an ear on legislative issues affecting our lives and livelihoods, and strives to promote local business and commerce, educational opportunities, leisure activities and efforts to make our communities a better place to live.

Chamber members can help by letting others know about the Chamber's activities, programs and goals.

If you have just started a business, or you're in the planning stages of starting a business, be sure to read our 4-page guide called "[Resources for Starting a Business in Texas](#)", a PDF download available on the Chamber website at libertydaytonchamber.com.

The membership application below can be completed and returned to the Chamber offices in person, by postal mail, by fax or in e-mail.

To use the e-mail option:

- Download the [interactive PDF version](#) of the membership form from the Chamber website at libertydaytonchamber.com (under *Chamber > Join the Chamber*). Instructions for completing and returning the form are included in the downloaded file.

If you'd like to return your application in person, by postal mail or by fax simply print this page and complete each field in the form. Our contact information can be found on the bottom of the next page.

CURRENT MEMBERSHIP DUES ARE:

Business Membership

Annual base dues are \$180.00 per year, which includes the first 10 employees.
For each employee over ten: \$5.00 for each full-time employee, \$2.50 for each part-time employee.

Financial Classification

Based on assets (to be negotiated).

Apartments, Motels, Hospitals & Convalescent Hospitals


\$180.00 per year + \$5.00 per unit based on average annual occupancy.

Utility Companies

To be negotiated.

Individual Membership

\$75.00.

	MEMBERSHIP RECORD
We subscribe \$ _____ Monthly Quarterly Semi-Annually Annually	
Date business started _____ No. full time employees ____ Part time ____	
Firm Name _____	
Street Address _____ Zip _____	
Mailing Address _____	
City _____ State ____ Zip _____	
Phone (____) _____ Fax (____) _____	
Designated representative _____ Title _____	
Preferred chamber directory category _____	
Website or Social Media _____	
E-mail _____ Cell (____) _____	
Signature _____	
Print name _____	
Date _____ Title _____	

If you're a DBA ("doing business as") please provide the registered business name:

Thank you for your interest in the Chamber!

The Liberty-Dayton Area Chamber of Commerce is a 501(c)6 organization. We are funded by member investments in the Chamber.

The Chamber relies on your membership and participation to enable our continued work improving our communities. We appreciate your support and recognize that without it, we could not exist as an organization.

The Chamber has opportunities available throughout the year for those who can share some of their time. If you would like to volunteer a few hours for specific events or any needs in general, please let us know of your interest. Stop by our offices in Liberty or Dayton, or contact us using the information below.

MISSION STATEMENT

The Liberty-Dayton Area Chamber of Commerce is organized to advance the general welfare and prosperity of the Liberty-Dayton area so that its citizens and all areas of its business community shall prosper. All necessary means of promotion shall be provided and particular attention and emphasis shall be given to the economic, civic, commercial, cultural, industrial and educational interests of the area.

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