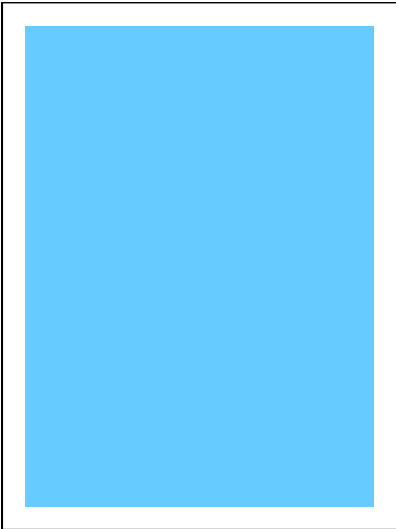


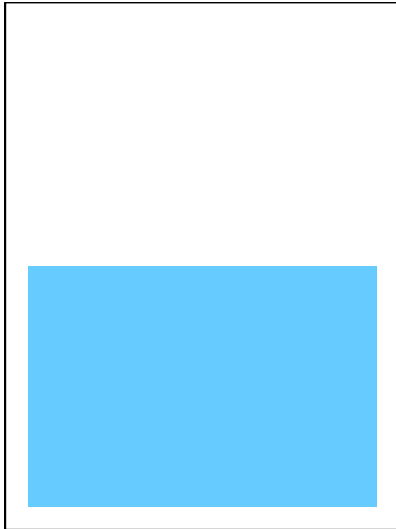
Member Directory & Newcomers Guide

Annual advertising rates and layouts (**inside pages**)



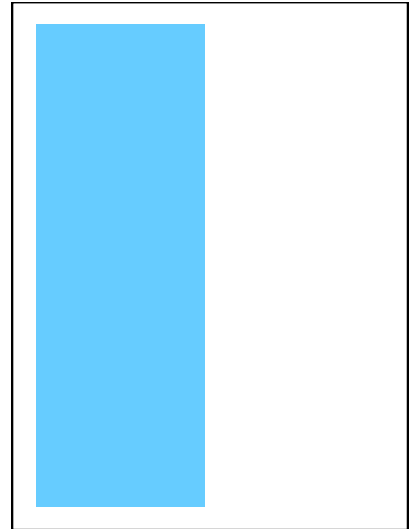
FULL PAGE

8" x 10.5" \$850.00



HALF PAGE (HORIZONTAL)

8" x 5.25" \$450.00



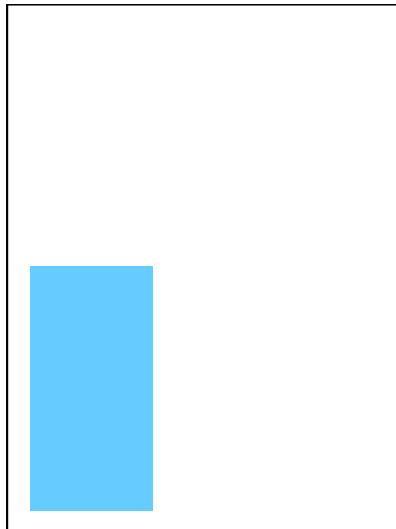
HALF PAGE (VERTICAL)

4" x 10.5" \$450.00



QUARTER PAGE (HORIZONTAL)

8" x 2.6" \$275.00



QUARTER PAGE (VERTICAL)

2.6" x 5.25" \$275.00

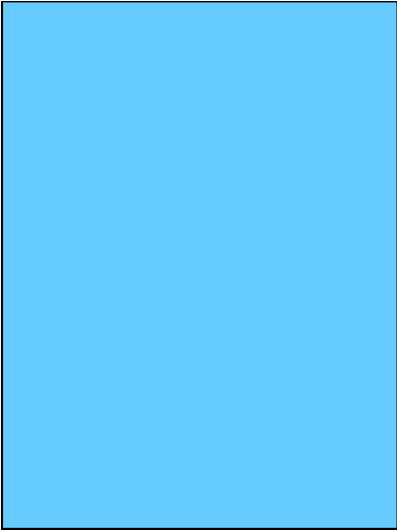
All ad sizes shown on this page are approximate. Current sizes allow for border space and space between neighboring ads, as well as page numbering.

Total page size is 8.5" x 11".

See Page 2 regarding size and rates for inside, outside, and back cover space as well as submission requirements for all advertising images.

Member Directory & Newcomers Guide

Annual advertising rates and layouts (**cover pages**)



Inside front cover, inside back cover and outside back cover are all sized **8.5” x 11”**. No border (unless, by design, submitted ads already have a border).

INSIDE FRONT COVER or INSIDE BACK COVER	\$1000.00
OUTSIDE BACK COVER	\$1200.00

NOTE: Space for cover pages are subject to availability.

Newsletter Ads

Our monthly newsletter, *Chamber News*, is sent to over 300 members and subscribers. You can place an ad in the newsletter for a flat fee of \$50 per month. The ads should be **no more than 600 pixels wide** (this is a restriction of our e-mail marketing program) and preferably **no more than 350-400 pixels in height**. We may resize the image as needed. See more information in the next section below.

Advertising opportunities are open to all Chamber members in good standing.

- Advertising images should be full color, and of good quality.
- Images should be in .JPG or .TIF formats, or Adobe PDF (which will then be converted to an image). For best results, please make sure the images are at least slightly larger than the size you ultimately selected and paid for.
- Half page and quarter page advertisements in the *Member Directory & Newcomers Guide* are laid out according to best fit on the page (in relation to space and other ads appearing nearby) and may be relocated on the page as new ads are acquired and existing ads are removed. Sizes for all layouts illustrated on Page 1 are approximate, but very close, to the stated dimensions found under each example.

To place an ad, contact the Chamber by telephone or e-mail:
 936.336.5736 · E-mail: chamberadmin@imsday.com